



Guiding, Uniting and Promoting Success

Fairtrade Fortnight 2020: Storybombing campaign

Dear Sir/Madam,

We wanted to write to you to explain what we have been learning about and to ask you to support our community campaign to support Fairtrade Fortnight 2020.

We are a UNICEF Rights Respecting School. The Rights Respecting Schools Award is a Unicef UK programme that works with schools to embed children's rights in their ethos and culture. This includes 'empowering children and young people to become active citizens and learners'. This works well with Fairtrade as we learn about the impact we can have on the lives of others through our choices and actions.

This year, we have started to learn about the Sustainable Development Goals (SDGs.) The 17 Sustainable Development Goals (SDGs), are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Buying Fairtrade ensures that farmers around the world are paid a better price



for their cocoa
empowering
their families and
changes in their



beans,
them to provide for
make positive
community. Not



only does buying Fairtrade mean farmers get a better deal, but it also supports farmers to grow their crops in a way which protects the environment. We need more companies to source chocolate on Fairtrade terms, and more consumers to choose Fairtrade chocolate, to make a difference to more farmers like Lucia.

Just six percent of the world's cocoa is Fairtrade. This is not enough to lift cocoa farmers out of poverty.

That's why, this Fairtrade Fortnight, we're asking our community to show their support for the farmers who grow the cocoa for our chocolate. **You can make the stories of cocoa farmers heard by allowing us to “hide” one of their stories on your premises for someone to find and re-hide! The first 2 people to find the story get to keep a bookmark.**

Yours Faithfully,

On behalf of Glenurquhart Primary School Rights Respecting and Fairtrade Pupil Group

Follow our blog at: <http://www.glenurquhartprimary.org.uk/citizenship-groups/rights-respecting-global-citizenship/>

